

Aishwarya Reddy Ravi

aishwaryarravi3@gmail.com | +1 930 333 2714 | Bloomington, IN

EDUCATION

Indiana University, Luddy School of Informatics, Computing and Engineering

B.S. Informatics | Cognate: Business | Minor: Finance (Kelley School of Business)

Technical Skills: Figma | Adobe XD | Python | HTML | GitHub | Jira | MySQL | PHP | Excel

Bloomington, IN

December 2026

EXPERIENCE

BonV Aero Technology Pvt. Ltd.

June - August 2026

UI/UX Design Intern, Software Team

Bhubaneswar, India

- Led the redesign of drone control software during a 13-week internship, simplifying how operators monitor flight data, view live video, and access flight controls.
- Used competitor research and stakeholder interviews to identify usability issues and create an interactive Figma prototype with clearer layouts and controls tailored to each flight stage.
- Tested the prototype through usability sessions and A/B testing in Maze, then delivered a design system starter and annotated specifications to guide engineering implementation.

StrayPaw

May 2026 - Present

Chief Technical Officer / Product & UX Lead

- Lead a five-person team in defining technical direction, product strategy, and user experience for an animal welfare platform connecting residents, rescue organizations, and municipalities.
- Translate animal welfare needs into reporting, case management, and care-tracking workflows, aligning product design with technical development from initial sighting through case resolution.

Mecwin Technologies India Pvt Ltd

June - August 2023

Business & Process Analysis Intern

Bangalore, India

- Delivered feasibility research for an Employee Productivity & Traceability Software through stakeholder interviews and contextual inquiry, surfacing TQM workflow pain points that shaped data-driven process improvements across solar and EV divisions.
- Partnered with engineers and managers to prototype standardized tracking solutions, translating affinity-mapped research findings into concrete recommendations for process standardization and resource utilization.

Airbnb Host - Listings & Customer Relations

Bangalore, India | May 2021 - Present

- Managed 20+ guest listings, achieving 95% overall satisfaction across 900+ reviews and 90% occupancy through guest feedback and coordination with cleaning services.
- Implemented data-driven pricing strategies through competitive rate analysis, resulting in 20% revenue growth within the first year.

LEADERSHIP & INVOLVEMENT

Product Management Club - UX Designer, Indiana University

September 2025 - Present

- Design wireframes, user flows, and high-fidelity Figma prototypes for a local Bloomington company, applying end-to-end HCI methods from research synthesis through usability refinement.
- Collaborate with engineers to translate user research insights and concepts into functional product features, practicing iterative design from low-fidelity prototypes through final implementation.

We Are Saath - Finance Director, Indiana University

August 2025 - Present

- Manage organizational finances for a student-led mental health advocacy group shifting the narrative around mental health in the South Asian community through education, activism, and storytelling.

Deloitte Informatics Case Competition

December 2024

- Placed Top 8 of 150 teams by proposing an AI-driven cybersecurity strategy, developing and pitching a comprehensive plan to integrate advanced AI into Deloitte's security infrastructure for real-time threat identification.

Nrithya: Competitive Indian Classical Dance - Senior Captain & Choreographer

December 2024 - Present

- Lead choreography for Indian classical Bharatanatyam routines, directing performances at Raas Royalty, Bloomington Ki Badlameezi, and the Origins Circuit, blending precision, artistry, and cultural storytelling.

Indiana University - Virtual Tax Assistant Volunteer

January - May 2025

- Assisted international students in preparing IRS tax forms (Form 8843, taxable income forms) and ensuring compliance with U.S. tax regulations, leveraging IRS tax certification.

Annual Powwow Volunteer Coordinator - IU Corps

February - April 2025

- Coordinated volunteers and led event logistics with the First Nations Educational and Cultural Center to promote cultural awareness and inclusivity across the Annual Powwow.

Her Campus Events Team - Board Member

January - December 2024

- Organized 10+ campus events including workshops and cultural showcases, engaging 300+ students and securing sponsorships from Clinique, Valentino, Lancôme, and Celsius.

COMMUNITY INVOLVEMENT

Animal Welfare Volunteer

January 2020 - May 2023

- Led fundraising initiatives raising \$1,000 for animal medical care, coordinated adoption drives placing 30+ animals in homes, and assisted in rescue and rehabilitation of 15 injured or abandoned animals.

Samarthanam Trust for the Disabled - Dance Teacher

May - August 2022

- Instructed Bharatanatyam to 30 disabled women, adapting classical techniques to ensure inclusivity, engagement, and accessible expressive movement.